A copy of our 2022 audit will be available upon request after June 1, 2023.

2022 Income

- Total income: $806,615
- 25% Government grants
- 7% Other income
- 12% Corporate/organization contributions including matching gifts
- 25% Individual contributions (including board)
- 31% Foundation grants

2022 Expenses

- Total expenses: $780,103
- 57% Program services
- 17% Management and general
- 26% Fundraising

Total assets: $1,064,362

2022 Financials

- 57% Program services
- 17% Management and general
- 26% Fundraising

Our young people indicate:

- 84% of young people in ART 180 increased their artistic expression
- 85% demonstrated increased critical thinking after participating in ART 180
- 73% demonstrated increased self-esteem
- 82% reported a sense of belonging/connectedness with ART 180 programs
- 75% demonstrated a strong sense of self-identity
- 79% demonstrated increased critical thinking after participating in ART 180
- 82% reported a sense of belonging/connectedness with ART 180 programs

Program demographics and evaluation

- 2022 Income
- 2022 Expenses
- Total income: $806,615
- Total expenses: $780,103
- Total assets: $1,064,362

Demographic data based on responses received.

Board of trustees

President: Sean O’Brien
Director, Community Health, Bon Secours Richmond Health System
Vice President: Chris Hairston-White
Executive Director, Impact Banking, Virginia Community Credit Union
Treasurer: Karrie Hall, CPA
Controller, FMR of Greater Richmond
Secretary: Maggie Timley
Principal, Timley Media
Aaron Alexander
Associate Director, Virginia Supportive Housing

Regina Boone
Stall Photographer, Richmond Free Press

Tallie Cooper
Executive Director, Richmond Public Schools Educational Foundation

Adrienne Cole Johnson
Chief of Family and Community Engagement, Henrico County Public Schools

Sarah Kim
Consultant, The Monument Group

Alice Livingston
Director, Reynolds Gallery

Staff

Ricky Parker
Co-Founder, Shooker Wine

Charlie Schmidt
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Executive Director, RVA Rapid Transit

Matt Davidson, Operations Specialist

Dr. Vaughn Garland, Director of Community Programs and Partnerships

Mecca Harris, Manager of Outreach and Cultural Strategy

Nicole Jones, Deputy Director

Maurice Leoni-Osion, Director of Atlas Programs and Artist Development

Madelene Pohl, Cofounder and Executive Director

Eric Tomlin, Communications and Marketing Specialist

Young people turning lives and communities around through art

114 W. Marshall St.
Richmond, VA 23220
804.233.4180
www.art180.org

Annual Report 2022

2022 Financials

- 25% Government grants
- 7% Other income
- 12% Corporate/organization contributions including matching gifts
- 25% Individual contributions (including board)
- 31% Foundation grants

Program demographics and evaluation

- 478 youth served
- 84% of young people in ART 180 increased their artistic expression
- 85% demonstrated increased critical thinking after participating in ART 180
- 73% demonstrated increased self-esteem
- 82% reported a sense of belonging/connectedness with ART 180 programs

Age*

- 9-11 = 20%
- 12-14 = 63%
- 15-18 = 17%

Gender*

- Male = 32%
- Female = 60%
- Non-binary or gender nonconforming = 8%

Race*

- Black/African American = 73%
- Latino/Hispanic = 14%
- Multiracial = 7%
- White/Caucasian = 6%

*Demographic data based on responses received.
2022 programs

Each year, ART 180 staff reflects and refocuses our efforts to bring new, meaningful art opportunities for our young people and community. Still deep into dealing with the effects of COVID, we committed to showing up and collaborating with our artists to co-create and innovate our programming. Inspired by the success of the Atlas Artist Residency, we partnered with Richmond Public Schools and their Department of Culture, Climate and Student Services to establish new residency programs in five Richmond middle schools. The residencies are a holistic art mentorship providing young people a safe space to pursue their passions for art while learning to support mental and emotional well-being. One artist is partnered with each school to meet students every week to work on individual art practices and collaborate on a larger creative project—from murals to a radio show—that will be showcased in their school. Just like our Atlas Artist Residency, the middle school residencies seek to foster youth leadership, self-actualization, personal and communal agency, teamwork collaboration, mindfulness, emotional intelligence, critical thinking skills, and entrepreneurship.

Atlas teen programs experienced their own experimentation with the wisdom of a new generation of artists—including our talented crew who’ve come before. Fear two of the Atlas Artist Residency launched in June with eight high schoolers led by Nadd Harrin and assistant Chloe Bagins, an ART 180 alumna.

Across seven weeks—that included lots of music, mood lighting, a camping trip, and all sorts of art lock-in—the cohort meshed into a genuinely supportive community of artists. Each artist took over a piece of the gallery walls to cover with their own unique style, from portrait photography, mixed-media, abstract work, even cartoonish renderings of bugs, ultimately resulting in a shining public exhibition of their effort.

2022 partners

Boys & Girls Clubs of Metro Richmond, Richmond: Teen Center, MLK, Jr. Middle School, Northside Club, Southside Club

Boushall Middle School

Lucille Brown Middle School—Luther King, Jr. Middle School

River City Middle School

Richmond Public Schools

RPS Department of Culture, Climate and Student Services

Advocates for Richmond Youth Charterhouse School

Communities In Schools-Richmond Initiatives of Change

NextUp Richmond Public Library Shenandoah National Park Trust The Well Collective

I love making any form of art as long as I can see and I progress in it. Even if I mess up once, I can always find a way to incorporate it in the final piece, or start again. Nadd once told me, “You did it once and you can do it again.” I will always remember those words. – Malia Harris, Atlas Artist Residency participant

We launched The Easel, a neighborhood art initiative sponsored by World Art Group, featuring live art, a curated artist market, and food trucks at the parklet in front of Atlas from March to October.

· We won a Golden Hammer Award for Best Placemaking & Urban Design for our parklet, mural, and intersection redesign with partners Chris Visions, the City of Richmond, and Healing Community cohort for the Southside Club.

· We worked with Josh Epperson to refocus ART 180’s branding, language, and website.

· Our March First Friday began with a march back to declare Atlas a restorative space for young people and the community.

· We partnered with RISE for Youth, Drum N’S Gun Foundation, Alfonso Perez Acosta, and Initiatives of Change to charter the first Freedom and Healing Community cohort for BIPOC youth to learn racial equity strategies.

· After a two-year break, we hosted the BIG Show block party in June, featuring performances, games, and art activities in celebration of the creative talents of our young people.

· Our Atlas Artist Residency participants camped and created art in Shenandoah National Park through a partnership with the park’s Trust.

· We partnered with Josh Epperson to release ART 180’s branding, language, and website—Kelly Wright, program manager

During the first BIG Show event in front of Atlas.

We contracted 37 teaching artists

It was a relaxing space for the youth to express themselves through character and story and while some of them needed decompression time from school and home life, they were able to channel it in a way that encouraged ideas and learning to express those ideas in new ways. – Sairaa Mashiat, teaching artist

In 2022, we led 40 programs for youth

It was so nice to witness youth encouraging another one in all their unique styles and use of materials [and] to see the spontaneous collaborations that emerged. – Kelly Wright, program partner, CharterHouse School

Four Atlas staff and leadershapes talk to the crowed with the mural at the exhibition opening for this year’s Atlas Artist Residency. — Malia Harris, Atlas Artist Residency participant

Teaching artist Khalid Thompson creates a painting live during the first Easel event in front of Atlas.

Teaching artist Khalid Thompson creates a painting live during the first BIG Show event in front of Atlas.